



National Barbecue News

The World's #1 Publication Dedicated to ALL Things Barbecue!

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www.BarbecueNews.com

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Reach More of the BBQ World

...and do it *YOUR WAY!*

Print Edition

The original BBQ printed magazine that continues to deliver advertising results month after month!

Open Rates

Black & White

Full Page.....	\$1000
1/2 Page.....	\$580
1/3 Page.....	\$425
1/4 Page.....	\$325
1/8 Page.....	\$165

Full Color

Full Page.....	\$1,150
1/2 Page.....	\$730
1/3 Page.....	\$575
1/4 Page.....	\$475
1/8 Page.....	\$300
Classified.....	\$75

Contract Rates*

Black & White

Full Page.....	\$800
1/2 Page.....	\$475
1/3 Page.....	\$350
1/4 Page.....	\$260
1/8 Page.....	\$135

Full Color

Full Page.....	\$950
1/2 Page.....	\$625
1/3 Page.....	\$500
1/4 Page.....	\$410
1/8 Page.....	\$275
Classified.....	\$65

*All Contract Rates consists of 3 (or more) month run.

Magazine Mechanical Measurements

Full Page	9.25" Wx12.25" H
1/2 Page.....	9.25" Wx6" H or 7" Wx8.25" H
1/3 Page.....	4.5" Wx8" H or 7" Wx5" H
1/4 Page.....	4.5" Wx6" H or 7" Wx4" H
1/8 Page.....	4.5" Wx3" H or 2.25" Wx6" H
Classified.....	4.5" Wx2" H or 2.25" Wx4" H

Front Box

2.25" Wx1.5" H.....\$200

BBQ Directory

2.25" Wx1.5" H.....\$35/mo. \$350/yr.

Also includes digital link/ad

Restaurant Guide

1.75" x1.75"\$600/yr.

Annual or semi-annual available
Only Available To Approved Places
(call for details)

Product Reviews

Call Office for More Details

Digital Editions

Anchored by the totally redesigned BarbecueNews.com, our digital advertising solutions touch online readers, e-mail subscribers and even our social media followers while never being overshadowed by mass media ads!

BarbecueNews.com

Direct Link Box Ads - monthly

Home Page Take Over.....daily.....\$200
includes all three ads below for 24 hour period

Leader-Top.....	468W x 60H px.....	\$100
Portrait-Side.....	120W x 400H px.....	\$75
Ending-Bottom.....	728W x 90H px.....	\$50

All ads rotate around to all pages and include home page except for take over days.
All take over ads will not be rotated and only posted on home page.

Direct E-mail Marketing

E-Blast Link Ads - bi-monthly

Our E-Blast updates are sent to email subscribers two times per month and you can have your message delivered to them as well.

Preview E-Blast: sent 6-10 days before new issue.....	320W x 75H px.....	\$50
New Issue Alert E-Blast: sent 1-3 days after new issue released.....	320W x 75H px.....	\$50

Social Media Marketing

Social Media Ad Boosts - anytime

Place your ad directly on the pages of the biggest barbecue fans in the world by letting us place your ads through our Facebook and Twitter pages.

Social Media Blast:..... \$30+buget

Deadlines **Print:** The 18th of the prior month (ex...April issue deadline will be March 18th) **Digital:** 5 days before placement.

Combination Rates Packages available for combination of print and digital editions. Call for details.

Terms All accounts payable by credit/debit card or check prior to publication deadline.