

Smithfield®
**BEHIND
THE 🔥 PIT**
THE ART OF THE PITMASTER

**THE SECRETS OF
THE MASTERS**

Smithfield takes you into the exclusive world of the most talented professionals in BBQ.



THE PASSION.

THE CRAFTSMANSHIP. THE EXPERTISE.

They have their own way of talking. They have their own way of dressing. And each one has his very own way of serving up flat-out irresistible BBQ. They're BBQ pitmasters, dedicated professionals who have spent years building fires and harnessing the power of smoke to earn their place in culinary folklore.

Smithfield cordially invites you into their world to learn more about these masters of the art of barbecue. You'll discover insights, techniques and maybe even a secret or two about creating the revered messy meals that BBQ lovers nationwide just can't get enough of.

Inspired by their expert knowledge and Smithfield's extensive portfolio of BBQ-friendly products, you'll be able to create a BBQ menu that your patrons won't be able to resist.

Visit BBQMeansSmithfield.com.



Smithfield
BEHIND
THE PIT
 THE ART OF THE PITMASTER

OPERATOR REBATE
 MAIL-IN COUPON CORPORATE PROMOTION
 FEATURED PACKAGED BARBECUE PRODUCTS



FULLY COOKED AND SMOKED MEATS

ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
Pork				
10704051289045	CURLY'S ALL NATURAL SMOKED PULLED PORK	\$2.00		
10704051289069	CURLY'S SMOKED MARINATED PULLED PORK	\$2.00		
10704051289328	CURLY'S ALL NATURAL SMOKED PULLED PORK WITH CAROLINA SAUCE	\$2.00		
90704051682026	CURLY'S SMOKED ST. LOUIS RIBS	\$5.00		
90704051681043	CURLY'S SMOKED LOINBACK RIBS	\$5.00		
90054756002026	CURLY'S SMOKED ST. LOUIS RIBS	\$5.00		
90704051269265	CURLY'S PORK CARNITAS	\$5.00		
Beef				
90704051287023	CURLY'S SMOKED WHOLE BEEF BRISKET	\$4.00		
10704051287089	CURLY'S SMOKED DOUBLE SLICED BEEF BRISKET	\$3.00		
10704051287119	CURLY'S SMOKED SHREDDED BEEF BRISKET	\$3.00		
90704051270223	CURLY'S BEEF BARBACOA	\$3.00		
Chicken				
10704051289144	CURLY'S SMOKED PULLED CHICKEN	\$2.00		
10704051289311	CURLY'S ALL NATURAL RWA PULLED CHICKEN	\$3.00		
10704051289359	CURLY'S ROASTED PULLED CHICKEN	\$2.00		
10704051289397	CURLY'S SMOKED CHICKEN WINGS, 10#	\$5.00		
KC Wild Wings				
10070247192124	FARMLAND SMOKE'NFAST KC WILD WINGS, 3/12PC, 9#NET, FROZEN	\$2.00		
00070247194558	FARMLAND SMOKE'NFAST KC WILD WINGS, MINI-2 OZ., 2BAGS, 10#NET, FROZEN	\$2.00		



HAM

90070247128594	FARMLAND SILVER MEDAL SMOKED PIT HAM, 14/16#, 2 PC	\$2.00		
90070247193172	FARMLAND NATURAL JUICE SMOKED/ CURED STEAMSHIP HAM ROAST, 1 PC	\$2.00		
90070247195558	FARMLAND SMOKE'NFAST CARVEMASTER HAM, 2PC	\$2.00		
90070800915227	FARMLAND SMOKE'NFAST MINI CARVEMASTER, 6PC	\$2.00		



BLACK ANGUS BEEF BURGERS

ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
Gold Medal Black Angus Beef Burgers				
00070247401403	FARMLAND GM BLACK ANGUS 20/8 OZ GROUND CHUCK PATTIES, 10# CASE	\$2.00		
00070247401397	FARMLAND GM BLACK ANGUS 27/6 OZ GROUND CHUCK PATTIES 10# CASE	\$2.00		
00070247401410	FARMLAND GM BLACK ANGUS 30/5.33 OZ GROUND CHUCK PATTIES, 10# CASE	\$2.00		
00070247401427	FARMLAND GM BLACK ANGUS 40/4 OZ GROUND CHUCK PATTIES, 10# CASE	\$2.00		
Silver Medal Black Angus Beef Burgers				
00070247404176	FARMLAND SM BLACK ANGUS 40/4 OZ GROUND BEEF PATTIES, 10# CASE	\$2.00		
00070247404169	FARMLAND SM BLACK ANGUS 30/5.33 OZ GROUND BEEF PATTIES, 10# CASE	\$2.00		
00070247404152	FARMLAND SM BLACK ANGUS 27/6 OZ GROUND BEEF PATTIES 10# CASE	\$2.00		
00070247404145	FARMLAND SM BLACK ANGUS 20/8 OZ GROUND BEEF PATTIES, 10# CASE	\$2.00		



SMOKED SAUSAGE & HOT DOGS

40046600028202	ECKRICH SMOKED SAUSAGE, 4/3#, FROZEN	\$2.00		
20027815003518	ECKRICH SUPREME SMOKEHOUSE SMOKED SAUSAGE,NC,ROPE, 4/3#, FROZEN	\$2.00		
20027815481736	ECKRICH DOUBLE SMOKED SMOKED SAUSAGE ROPE, 2/5#, FROZEN	\$2.00		
20027815305315	ECKRICH CHEDDAR SMOKED SAUSAGE LINKS, SKINLESS FULLY COOKED, 5/2#, FROZEN	\$2.00		
20027815305322	ECKRICH JALAPEÑO & CHEDDAR SMOKED SAUSAGE LINKS, SKINLESS FULLY COOKED, 5/2#	\$2.00		
10070247130539	FARMLAND GOLD MEDAL SMOKED SAUSAGE, REG,ROPE,2/5#	\$2.00		
10070247130546	FARMLAND GOLD MEDAL POLSKA KIELBASA ROPE,2/5#	\$2.00		
00070247135285	FARMLAND GOLD MEDAL POLSKA KIELBASA,4:1,6",10#, FROZEN	\$2.00		
00070247135292	FARMLAND GOLD MEDAL POLSKA KIELBASA,5:1,6",10#, FROZEN	\$2.00		
10070247179712	FARMLAND HOT POLISH SAUSAGE,AC,5:1,6",4/5#	\$4.00		
00070247810953	FARMLAND GOLD MEDAL BEEF HOT DOG, 4:1, 10#, FROZEN	\$2.00		
00070247813046	FARMLAND GOLD MEDAL BEEF HOT DOG, 5:1, 10#, FROZEN	\$2.00		
00070247811578	FARMLAND GOLD MEDAL BEEF HOT DOG, 6:1, CN, 10#, FROZEN	\$2.00		



OPERATOR REBATE

MAIL-IN COUPON CORPORATE PROMOTION

FEATURED FRESH PORK BARBECUE PRODUCTS



SMITHFIELD CHOP SHOP PORK CHOPS

ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
00070247141804	CHOP,BI,CC,GM,40Z,10#,Z	\$2.00		
00070247141811	CHOP,BI,CC,GM,50Z,10#,Z	\$2.00		
00070247144430	CHOP,BI,CC,GM,60Z,10#,Z	\$2.00		
00070247150219	CHOP,BI,CC,GM,ET12,40Z,10#,Z	\$2.00		
00070247150226	CHOP,BI,CC,GM,ET12,60Z,10#,Z	\$2.00		
00070247150363	CHOP,BI,CC,GM,ET12,50Z,10#,Z	\$2.00		
00070247151742	CHOP,BI,CC,SM,ET12,80Z,10#,Z	\$2.00		
00070247140968	CHOP,BI,E-E,BUFF,SM,ET12,20#,Z	\$2.00		
00070247162359	CHOP,BI,CC,PHSE,GM,ET12,120Z,10#,Z	\$2.00		



SMITHFIELD RIB COMPANY RIBS

90070247169559	BKRIB,PK,LN,RC,MEATY,SKLS,IB,12PC,Z	\$2.00		
90070247211111	RIB,ST LOUIS,RC,3.00/DN,IB,10-1PC,Z	\$2.00		
90070247210114	RIB,ST LOUIS,RC,2.5#,IB,12-1PC,Z	\$2.00		
90070800708751	BKRIB,4-7 SHORT RIB PRNTNS,LYRD,P/L,CW,Z	\$2.00		
90070247608980	BKRIB,PK,LN,2.5/3.1,VP,4-3PC	\$2.00		
90070800218267	RIB,ST LOUIS,RC,2.76/3.25,VP,6-2PC	\$2.00		



SMITHFIELD FRESH PORK

ITEM CODE	PRODUCT DESCRIPTION	\$/CS	CASES	TOTAL
Butts				
90070800706597	BUTT,PK,BNLS,NKON,1/4',VP,4-2PC	\$2.00		
90070800867939	BUTT,PK,BI,NKON,1/4',VP,4-2PC	\$2.00		
Shoulders				
90070800122021	SHOULDER,PK,WHL,TRMD,SHNKLESS,F,BBQ,VP,3-1	\$2.00		
Loins				
90070247144563	LOIN,BNLS,RST,ENH20,WH,NTD,GM,VP,2-1PC,Z	\$2.00		
90070247164233	LOIN,BNLS,DRY,CAN,BK,XT,GM,JUL,VP,2-1PC,	\$2.00		
90070800646169	TENDERLOIN,SMFD,UFB,VP,8-2PC	\$2.00		
Belly				
90070800216942	BELLY,CC,SKLS,HLF,SMFD,VP,8-1PC	\$2.00		
Rack of Pork				
90070800606743	LOIN,RACK OF PORK,10R,SMFD,BLUE,VP,4-1PC	\$2.00		
Rib Pieces				
00070247202253	BKRIB,PK,PCS,30#,Z	\$2.00		
10070247210460	BKRIB,3-4 SHORT RIB PRNTNS,LYRD,P/L,30#	\$2.00		
Cushions				
90070800216683	PICNIC,BNLS,CUSH MT,VP,4/15#CW	\$2.00		
Brisket Bones				
00070247161802	BRSKTBONE,PK,FULLCUT,30#NET,Z	\$2.00		
00070800216451	BRSKTBONE,PK,RC,WIDE,P/L,30#NET,Z	\$2.00		

INSTRUCTIONS FOR SUBMITTING THIS REBATE:

1	Use the grids on the front and back of this page to indicate the number of cases of each product code purchased during the eligible period.
2	Put the total number of cases purchased in the box below.
3	Put the total \$ amount of the requested rebate in the box below.
4	Complete the contact info (below) and segment info (right) and mail the form, along with required printout/invoice copies, to the address at right.

MAXIMUM PAYOUT IS \$250 / MINIMUM PAYOUT IS \$20

# of \$2 CS:	X \$2.00/CS:	= Total \$:
# of \$3 CS:	X \$3.00/CS:	= Total \$:
# of \$4 CS:	X \$4.00/CS:	= Total \$:
# of \$5 CS:	X \$5.00/CS:	= Total \$:

CHECK WILL BE MAILED TO THE ADDRESS SHOWN BELOW (PLEASE PRINT)

OPERATION NAME:		CONTACT NAME:
E-MAIL ADDRESS:		
OPERATION ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE NUMBER:	FAX NUMBER:	
DISTRIBUTOR:	DSR NAME:	

Terms and Conditions:

Offer limited to foodservice operators only. Chain operators must participate as single units. Contracted chain and bid accounts cannot participate. This coupon may be redeemed for a minimum of \$20 up to \$250 per individual foodservice operator. Submit this rebate with copies of distributor invoices or distributor printouts verifying valid products were purchased between May 27, 2019 - July 28, 2019. DISTRIBUTOR PRINTOUTS OR INVOICES MUST INCLUDE THE FOLLOWING OPERATOR INFORMATION: Operator Name, Product Purchased, Number of Cases Purchased, Date the Product was Purchased, Invoice Number and Physical Address. Operators must fill out rebate coupon themselves. Distributor tracking reports do not qualify. Bulk redemptions by distributors and/or DSRs are not allowed. Request must be postmarked no later than September 7, 2019. Offer not redeemable in conjunction with any other offer. Operators may submit more than once until the maximum dollar amount is met; however, the initial submission must meet the minimum requirement of \$20. Allow 10-12 weeks for delivery. Incomplete or incorrect submissions will delay payment. Void where restricted, prohibited or banned.

PLEASE MAIL THIS COUPON WITH COPIES OF DISTRIBUTOR INVOICES TO:

SMITHFIELD CULINARY
BBQ BEHIND THE PIT COUPON REDEMPTION
PO BOX 552
TRAVERSE CITY, MI 49685

REBATE QUESTIONS? CALL 1-877-570-5504



NOW SUBMIT YOUR REBATES ONLINE AT WWW.RAPIDREBATE.NET

COUPON CODE: BBQ190PR

PLEASE CHECK THE MARKET SEGMENT YOUR OPERATION/TYPE OF RESTAURANT BELONGS IN:

Are you a new Smithfield Culinary customer ☐
or a current Smithfield Culinary customer ☐

COMMERCIAL

- ☐ Full Service
☐ Casual Theme
☐ Family
☐ Upscale/Fine Dining
☐ C-Store
☐ Hotel/Motel/Resort

OWNERSHIP

- ☐ Independent
☐ Local/Regional Chain
☐ National Chain

NON-COMMERCIAL

- ☐ College/University
☐ Elementary/Secondary School
☐ Business & Industry
☐ Recreational/Entertainment
☐ Transportation Foodservice
☐ Military/Correctional

OWNERSHIP

- ☐ Contract Management
☐ Self-Operated

Number of meals served per day:

Breakfast Lunch Dinner

Approximate dollar volume annual food/beverage purchases:

YOU CAN ALSO SUBMIT OFFER FORM AND COPIES OF INVOICES ONLINE AT WWW.RAPIDREBATE.NET
FOR MORE INFORMATION ON SMITHFIELD CULINARY PRODUCTS, PROMOTIONS, RECIPES OR MARKETING MATERIALS,
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