

# Building The Sport Of Steak Cookoffs!

# The SCA Visits Meatstock

## By SC Angus

Each year Australians gather together for two full-on days of BBQ and Grilling Competitions known simply as Meatstock. Beginning in Aukland, New Zealand in February this one of a kind event travels to Mel-

bourne in March and then finishes up at Sydney in May drawing over 40,000 visitors (Memphis in May draws around 35k) each year. This meat extravaganza is jam packed with remarkable events such as the Butcher Wars, food

demonstrations, and the barbecue expo not to mention the live bands keeping the party rolling. Something for everyone, Meatstock even brings in graffiti artists to provide a unique backdrop to this event making it like nothing you've seen or attended before. Right in the middle of it all is the SCA expand-

ing its growth in the land down under. Almost every week the Australianrepresentatives bring the best steak cooks together rivaling any contest we have here in the States. But when Ken and Brett make the journey everything gets more exciting as it was this past May at the Sydney. One thing which made this so exhilarating is Dan Greenwood and Shane Harris finishing first and second in the steak cook off just like they currently stand in the Australian/ New Zealand points race.

This points race is going to be so much fun to watch as is the continual growth of the SCA in Australia with 23 events this year.

### **SCA EVENT SPOTLIGHT**

While all our events are important and each winner receives a Golden Ticket to compete at the World Championships, we want to put the spotlight on the PK Grills Cookout Festival. Last year almost 100 teams converged on Little Rock, AR (the home of the PK World Headquarters) for a time of fun, fellowship and



steaks. This year will prove to be better than ever with more teams vying for not only the Golden Ticket but the bragging rights of being the best PK cook of 2019. For a complete list of upcoming events, especially in you area, check out the back pages here or go to the cook-off page of the website (www.steakcookoffs.com/cookoffs) to register. SCA PARTNER

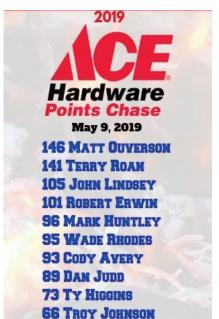
# SHOUT-OUT

Every partner, regardless of the size of the company, is extremely important to the success of the SCA. In May, ACE Hardware - The Friendly Place kicked off the National BBQ Month by having the National BBQ Fest at many of their stores across the nation where many SCA members show their skills and taught those how to cook a better

steak. They're not only the friendly neighborhood hardware store but quickly becoming known as the friendly local BBQ supply headquar-

### ACE HARDWARE POINTS RACE

While we are on the subject ACE, let's just jump right in to how the Ace



Hardware points race is shaping up this month with Matt Ouverson taking the first-place spot from Terry Roan. There's been some other shifts in the leader board with half the field changing spots and Troy Johnson finding his place in the Top 10. If it keeps going like this, the battle will only continue to heat up through summer as we anticipate crowning the points champion at October's World Championship.

Stay tuned here each month for the latest news from the Steak Cookoff Association and find us on social media.

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