



# Barbecue News

## Magazine

The World's #1 Publication Dedicated to ALL Things Barbecue!

info@BarbecueNews.com

www.BarbecueNews.com

800•385•0002

# Reach The Heart of the BBQ World

...in the format *YOU* want to use!

**Effective December 1, 2020**

## Print/Digital Editions

## Digital Offerings

**ALL PRINT EDITION ADS NOW CARRY OVER TO OUR DIGITAL FLIPPING MAGAZINE PAGES...  
WITH A DIRECT LINK OF YOUR CHOICE!**

### Hard Cover/Slick Stock Positions

Front Box.....	\$300	currently under contract
Inside Front Cover...	\$1,200	currently under contract
Inside Back Cover...	\$1,200	bleed off available
Back Cover.....	\$1,500	bleed off available
4 Pg. Center Insert...	\$5,500	(Includes bleed & digital videos)

### Open Rates

2 page Spread.....	\$2,000
Full Page.....	\$1,150
1/2 Page.....	\$730
1/4 Page.....	\$475
1/8 Page.....	\$300
Classified.....	\$75

### Contract Rates \*

2 page Spread.....	\$1,750
Full Page.....	\$950
1/2 Page.....	\$625
1/4 Page.....	\$410
1/8 Page.....	\$275
Classified.....	\$65

\* All Contract Rates consists of 3 (or more) month run.

### Magazine Mechanical Measurements

2 Page Spread .....	15.50"W x 10"H
Full Page .....	7.50"W x 10"H
1/2 Page.....	7.50"W x 4.85"H
1/4 Page...3.675"W x 4.85"H	or 5.6"W x 3.275"H
1/8 Page.....	3.675"W x 2.425"H
Classified.....	3.675 x"W x 1.75"H

### Best of the Best Restaurant Guide

1.75" x 1.75" .....\$600/yr.  
Annual or semi-annual available  
Only Available To Approved Places  
(call/email for details)

### BBQ Directory

1.75"W x 1.5"H....\$45/mo. \$450/yr.

### Product Reviews

Formatted for both print and  
digital versions of magazine  
**\$500**

Video addition to your digital edition ad.....\$300

### BarbecueNews.com

#### Direct Link Box Ads - monthly

Home Page Take Over.....daily.....\$275  
includes all three ads below for 24 hour period

Leader-Top.....	468W x 60H px.....	\$200
Portrait-Side.....	120W x 400H px.....	\$150
Ending-Bottom.....	728W x 90H px.....	\$100

All ads rotate around to all pages and include home page except for take over days.  
All take over ads will not be rotated and only posted on home page.

### Direct E-mail Marketing

Our E-Blast updates are sent to over **13,000** email subscribers two times per month and you can have your message delivered to them as well.

#### E-Blast Link Ads - bi-monthly

Preview E-Blast:

sent on the release day of new issue.....320W x 75H px.....\$150

Mid Month E-Blast:

sent as an update and/or preview.....320W x 75H px.....\$150

### Social Media Marketing

#### Social Media Ad Boosts - anytime

Place your ad directly on the pages of the biggest barbecue fans in the world by letting us place your ads through our Facebook and Twitter pages.

Social Media Blast.....\$50+budget

**Deadlines** Print: The 15th of the prior month (ex...April issue deadline will be March 15th) Digital: 5 days before placement.

**Combination Rates** Packages available for combination of all offerings. Call for details.

**Terms** All accounts payable by credit/debit card or check prior to publication deadline.